

# LEADING REMOTE TEAMS THROUGH CHAOS

Moving from Peacetime to Wartime Operations

## WHO WE ARE

**STEP INTO THE RAPIDLY CHANGING WORLD OF A FIGHTER PILOT AND LEARN HOW TO MEET COMPLEXITY WITH SIMPLICITY.**

We are strategy execution experts. We share lessons from elite military teams on ways to stay focused during periods of rapid change and uncertainty.

As former fighter pilots, we became accustomed to operating in a chaotic environment - flying faster than the speed of sound, manipulating machines miles above the earth.

Your teams need to know that we've exited **peacetime operations** and entered **wartime operations**. Wartime leadership looks different than peacetime leadership. It's still inclusive and collaborative – but it's conducted with a greater sense of urgency and higher expectation for precise execution.

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## CURRENT

## INSIGHTS



We talk to dozens of global business leaders every week. Here are the common team challenges we hear on today's chaos.

### UNPRECEDENTED LEVELS OF CHANGE

Uncertainty, change, and volatility are all at record highs. We've almost become numb to it. It's easy to sit back, throw our hands in the air and take the "passenger mentality" and relinquish control in this period of uncertainty.

### PERSONAL DISTRACTIONS

We're watching the stock market take massive hits. Last months sanctified home workspace is now a bustling house full of people. We're all stockpiling goods to make it through a quarantine. Let's face it – every one of us has a lot more on our minds right now than the quarterly business goals. How does a company keep morale high, teams aligned and individuals accountable?

### LACK OF FOCUS AND DIRECTION

We've just shifted, en masse, to working from home as a society. As individual companies, we may have been able to pull off remotely dispersed operations, but can an entire society? Can we afford to rely on our "email relationships" to build alignment towards the strategic plans and investments that we'll need to prevent our businesses from caving in?

# TURN THE CHAOS INTO A COMPETITIVE ADVANTAGE.



## Remote Execution: 30-day Sprint to Success

Today, we are all facing chaos. Here's the good news: a FOCUSED bias to action now has a higher ROI than ever before.

In the first 30 days of our partnership, we will:

Create alignment and buy-in towards an urgent campaign.

Develop an executable plan that drives immediate action.

Drive individual and team accountability with a disciplined execution rhythm.

## OUR RAPID RESPONSE APPROACH

### 1 ASSESS THE CURRENT ENVIRONMENT THROUGH DEBRIEFS

We conduct debriefs with key stakeholders to understand the current operating environment and state of your business. Your team is already gathering key insights on emerging opportunities and challenges. We capture these insights so you can transfer the learnings to stay ahead of the rate of change

**Deliverable:** The Debrief Trends Report.

### 2 REVIEW & UPDATE YOUR STRATEGY

Next, we validate that our strategy is still the destination we should be pursuing and empower your leaders to articulate this vision of success – helping drive alignment and boost morale of the entire team, during a time of volatility in the market.

**Deliverable:** Full team alignment to the vision of success.

### 3 BUILD A CAMPAIGN TO ALIGN YOUR TEAM IN THE SHORT-TERM

We collaboratively build a plan that aligns your team around a new picture of success and strategic priorities with a clear course of action. We get specific here – who does what, by when.

**Deliverable:** A mission plan with clear and actionable measurements.

### 4 CREATE AN AGILE EXECUTION RHYTHM

Afterburner's elite team of specialists' work side-by-side with your team to connect strategy to daily activities to drive focused and disciplined execution of your mission-critical strategies during chaos. We support focused progress, help to turn off the noise and competing priorities, and stay ahead of the rate of change.

**Deliverable:** Discipline execution cadence to drive individual and team accountability.

# SO NOW WHAT?

CEO JOEL "THOR" NEEB BREAKS IT DOWN

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