



## WHAT IF YOUR TEAMS WERE TRULY HIGH-PERFORMING?

SMART goals, stretch goals and strategic goals. They don't amount to much if your teams don't pull together and achieve them.

When you have Can't Fail Missions in front of you, the last thing you need is for your teams to work in silos, focus on unimportant tasks and feel that what they do doesn't matter.

## STEP OUT OF THE COMFORT ZONE

**STEP INTO THE RAPIDLY CHANGING WORLD OF A FIGHTER PILOT AND LEARN HOW TO MEET COMPLEXITY WITH SIMPLICITY.**

Our team-building training programs bring every team member into a Mission Planning exercise that highlights the impact of effective communication, on-the-spot leadership and full-team collaboration.

With Afterburner consultants engaging side-by-side with your teams, we present challenges that force team members to rely on each other in order to succeed. They learn by doing as we train them in the processes used by elite military teams so they can overcome roadblocks to success facing every business

Your teams experience using each of the four steps of Flawless Execution, including a Debrief -- the final step in accelerating performance. Tools that they can immediately apply in to meet the challenges and threats of their turbulent business environment.

## THE FLAWLESS EXECUTION<sup>SM</sup> FRAMEWORK

### PLAN

The Six Steps of Mission Planning is a simple, scalable planning process that creates alignment and accountability.

### BRIEF

Clear and effective communication about the plan and expectations drives stronger execution.

### EXECUTE

Avoid the performance-draining effects of Task Saturation<sup>SM</sup> with proven tools used in high-stakes environments.

### DEBRIEF

The nameless, rankless debriefing process develops lessons learned for incorporation into future planning.

ABOUT THE AFTERBURNER EXPERIENCE

OUR HIGH-ENERGY, TEAM BUILDING PROGRAMS PROVIDE THE SPARK TO IGNITE MOMENTUM



A DAY WITH AFTERBURNER



Your team has gathered for the first meeting of the day. Without warning, Afterburner fighter pilots and Navy SEALs burst in...



With megaphones and good-natured seriousness, our team takes over the meeting. What started as an unexceptional meeting becomes a high-energy session.



For the next 45 minutes, we teach your group about Flawless Execution - the same framework used by elite teams to succeed in high-stakes, volatile environments - and share how it can accelerate your team's performance.



Just as the presentation is concluding, we alert your team that a competitive attack is underway. It's up to them to plan and execute the response -- right now! Following that warning, your teams are immersed in break out sessions for an exciting, experiential simulation.



Within moments, each group must begin working as a team - and quickly move from planning the mission to execution - a perfect opportunity to apply the principles of the Flawless Execution framework they just learned. At the same time, we ensure the team is time pressured and task saturated, just like in their normal work environment.



The Mission is not complete until the team conducts a Debrief. The Debrief ends the mission but is the start of continuous learning. They won't just hear how to continuously improve - they'll experience it.



I was especially pleased with the amount of research you did on our company and our competition. The seminar was customized for Sony Ericsson and it presented concepts that directly apply to our business. It was a huge hit with our sales and marketing team - everyone walked away feeling energized and motivated.

**Karen H. Morris**

Director, Customer Marketing  
SONY ERICSSON MOBILE COMMUNICATIONS



Well, you did it again! The impact of your presentation made a big impression on all the senior managers in our company. The effects of your work for my division last year still lingers as our professional staff use that experience in their day to day affairs.

**Kenneth J. Berger**

Senior Vice President  
ZURICH INSURANCE GROUP