



AFTERRBURNER

# SPEAKER KIT

Christian "Boo" Boucousis & Bobbi "Flash" Doorenbos

Flawless Leadership | Flawless Execution | Mission-Based Experiences



## KEYNOTE

### FLAWLESS EXECUTION

Precision, speed, alignment—when stakes are high, Flawless Execution delivers. Boo and Flash bring to life the FLEX methodology:

- Plan with clarity
- Brief with focus
- Execute with discipline
- Debrief with honesty

Perfect for sales teams, leadership offsites, and performance cultures where alignment is everything.

## The problem leaders face today.

Today's leaders are overwhelmed by a fast-paced, always-on world that's outpacing traditional leadership models. They don't need another motivational talk—they need a clear system to lead with clarity, confidence, and impact.

## You want leaders who make an impact.

Your leaders are well-intentioned and dedicated with a ferocious work ethic. Yet sometimes it can feel like all the effort and inspiration fizzles out in the execution and results. You want human-centric leaders, powered by technology to move faster, with less effort, and get the hard things done.

## KEYNOTE

### FLAWLESS LEADERSHIP

Built for today's overwhelmed, distracted leaders. This keynote unpacks the three leadership moments fighter pilots are trained for:

- Leading People: Build trust and alignment under pressure
- Leading Impact: Focus on what matters, not just activity
- Leading in the Moment: Stay clear-headed and decisive in fast-changing environments

Audiences leave with frameworks like the ORCA debrief, FLEX rhythm, and High-Definition Destination mindset.



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# MEET THE SPEAKERS



## CHRISTIAN “BOO” BOUCOUSIS

A former Australian fighter pilot and current CEO of Afterburner, Boo is a master of Flawless Execution. He has built and exited multiple multimillion-dollar companies, and works with teams at Google, Pfizer, Microsoft, and the NBA. Boo transforms chaos into clarity and helps leaders move from overwhelmed to unstoppable. He is the creator of “Flawless Leadership” a simple system that helps leaders rewire their mindset, by following a simple method to navigate the three leadership moments, leading people, leading impact and leading in the moment.



## BOBBI “FLASH” DOORENBOS

### *From Farm Girl to Fighter Pilot*

One of the first women to fly the F-16, Flash brings 25 years of military and corporate leadership, including high-level advisory roles at the White House as a White House Fellow. Not only does she serve on the board of six companies, but she is also a seasoned Afterburner speaker, bringing authenticity, depth, and unmatched credibility to every room. Flash equips leaders to navigate fast change and build cultures of execution and trust.



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# ABOUT THE KEYNOTES

What do leaders who step out of the keynote learn?

## 1 Clarity in Complexity

Leaders learn how to cut through noise, task saturation, and constant change using the same situational awareness models fighter pilots rely on. This helps them focus attention where it matters most and make faster, better decisions.

## 2 Execution Under Pressure

They leave with a simple, repeatable framework—FLEX (Plan-Brief-Execute-Debrief)—to drive aligned, consistent action across their teams, even in high-velocity environments.

## 3 Trust-Based Leadership

Using the “**Nameless and Rankless**” **debrief culture**, leaders see how to create high-trust, high-accountability teams where feedback flows, and performance improves daily.

## 4 Outcome-Focused Mindset

Through the lens of Leading People, Leading Impact, and Leading in the Moment, leaders shift from activity and reactivity toward intentional, impact-driven leadership.

## 5 A System to Think, Act, and Lead Better

The keynote arms leaders with tools like ORCA (Objective, Results, Cause, Action) and the High-Definition Destination to help them align vision with daily behavior—and evolve, not just react.

### 3 Statistics You Can't Ignore

 54% of senior leaders report chronic burnout (McKinsey).

 The average leader is interrupted every 3 minutes (University of California Irvine).

 70% of strategy failures are due to poor execution—not bad ideas (Harvard Business Review).

### 3 Key Pain Points We Solve

1. Leaders are drowning in distractions: constant meetings, Slack messages, and decision fatigue.
2. Teams lack alignment and clarity, leading to poor execution and disengagement.
3. Leadership models haven't evolved fast enough to meet the speed of modern business.



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