

ORGEX WORKSHOP

Individual Execution is one thing,
Organizational Execution is *everything*

THE CHALLENGE: COMPLEXITY

It's no surprise that an increasingly complex global market is the one of the biggest challenges for today's businesses - but it's also one of the least understood opportunities.

As economies, nations, supply lines, customers, technology and all the myriad elements of a global market merge to create greater interconnectedness and interdependence, complexity creates turbulence and unpredictability. Business leaders have no choice but to confront complexity head-on. How? Through optimized execution at the organizational execution.

Meeting the challenge of complexity requires collaborating as a team to plan and solve problems. So if the goal is to survive and thrive on the leading edge of change, you need a shared vision of the future that unites and aligns large, diverse teams.

The Organizational Execution (ORGEX) Workshop uses the third tier of the Flawless Execution model, the Purpose, to develop an executable strategy toward your desired future state.

During this workshop, we'll focus on understanding desired effects, determining your critical leverage points, developing an action plan and creating an accountable execution rhythm to ensure Flawless Execution.

The Organizational Execution (ORGEX) Program, we'll facilitate address the four essential questions of leadership:

WHO ARE WE?

What is our Organizational Identity?

WHERE ARE WE?

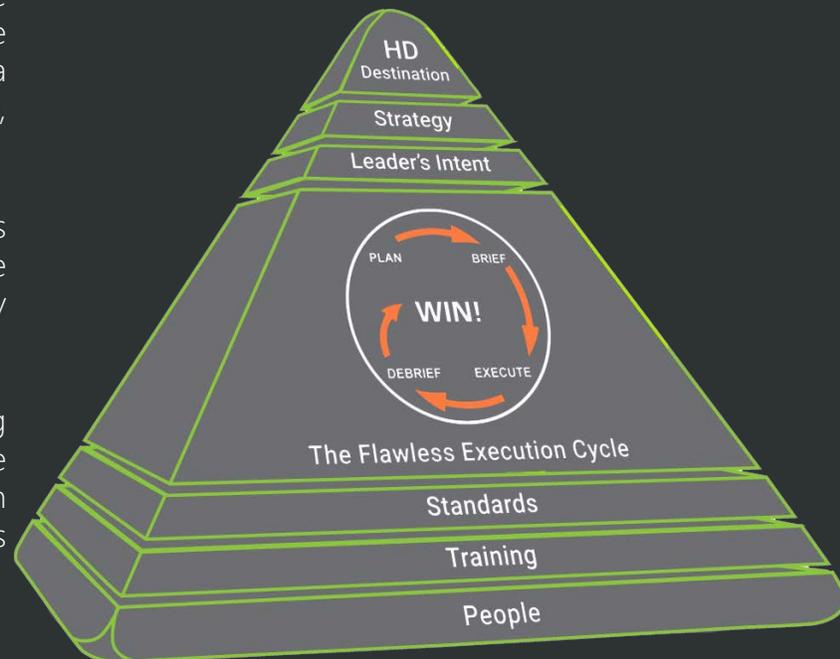
What is our Situational Awareness?

WHERE ARE WE GOING?

What is our High Definition Destination (HDD)?

HOW DO WE GET THERE?

What is our strategy?



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To answer these four questions, the ORGEX program introduces participants to Effects-Based Thinking, a means of achieving long-range goals that is inspired by modern military strategic planning and complexity science. The collaborative planning team will carefully define the HDD and strategy in terms of Intended Effects while developing measurements that drive action toward these Intended Effects in a cascading, three-tiered planning model.

The Flawless Execution Planning model is a simple 6-step framework that is as effective in developing strategy as it is in creating daily tactical plans. Afterburner facilitators will lead the team through the planning framework to create the following outcomes:

- SITUATIONAL AWARENESS** | a detailed catalogue of both trends and threats in the environment
- ORGANIZATIONAL IDENTITY** | the organization's reason for being and its most important principles
- HIGH DEFINITION DESTINATION (HDD)** | a balanced collection of defining intended effects that describe the organization at some specified point in the future
- STRATEGY** | a written set of intended effects that will effectively drive aligned action toward the High Definition Destination

Are you ready to transform individual execution into organizational execution?
You need Flawless Execution!

"Afterburner is outstanding to help focus a diverse team around a common objective and drive towards a plan of attack that everyone agrees with. It helped focus on a specific goal, which is the hardest part in the planning process."

Vice President, CISCO